



RESPONSIBLE CARE®

THE COMPETITIVE ADVANTAGE

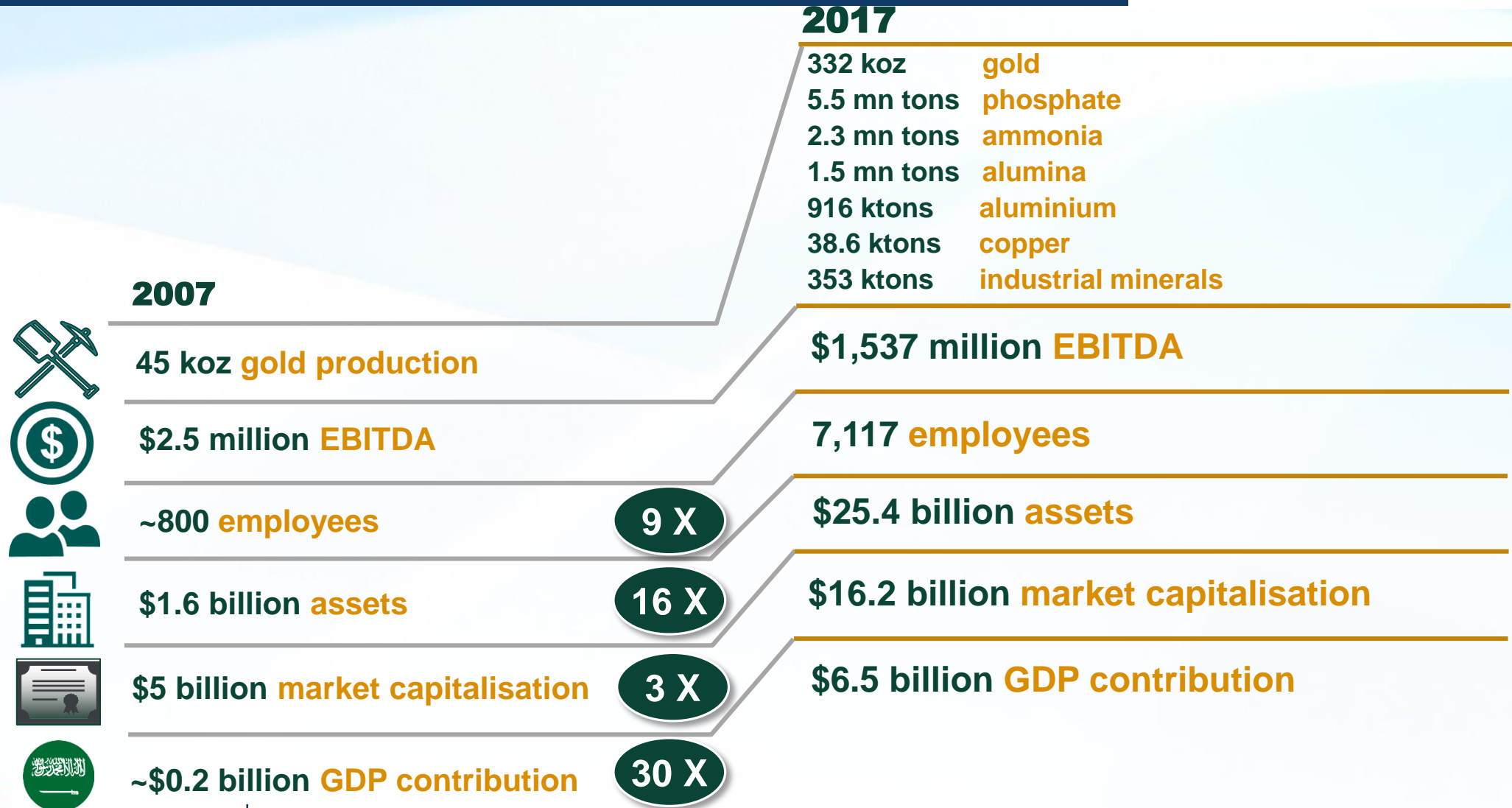
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How Responsible Care Adds Value to Ma'aden and to Saudi Mining

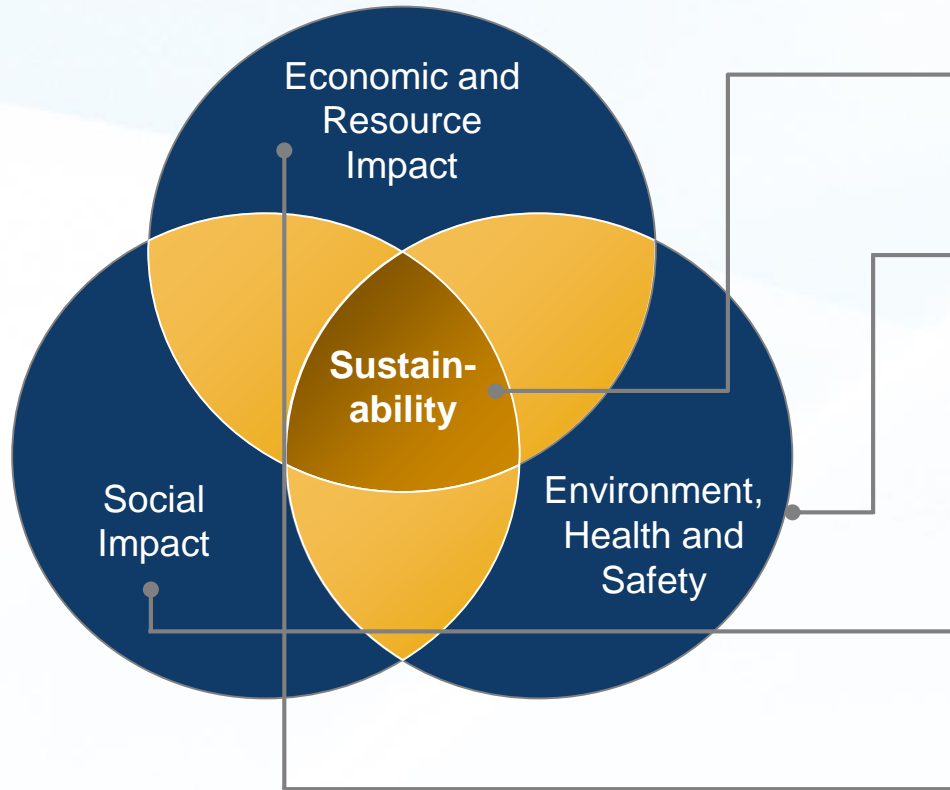
Khalid Saleh Al Mudaifer, President and CEO



One of the world's fastest growing mining companies



Aspirations



Excellence in sustainable business

- To be internationally endorsed as an innovation-led and value-focused business



EHSS excellence

- To establish a performance- and culture-based EHSS system across Ma'aden enabled by the latest technology



Social Impact

- To be a welcomed neighbour in an empowered ecosystem



Economic and Resource Impact

- To achieve excellence in assets utilization and utilities optimization



Responsible Care has had a big impact on Ma'aden

Ma'aden's Integrated EHS Management System is based on "Responsible Care" principles, helping achieve best practice in:

- Health, safety and environment
- **Community engagement**
- **Local content**
- Economic and social progress
- Emergency response
- Security
- Product verification
- Innovation



Focused on our responsibilities as a champion of a new Saudi industry



جائزة الملك خالد
King Khalid Award

**King Khalid
Foundation
Responsible
Competitiveness
Award**



**Sa'afah Award
for Transparency
and Integrity**





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Thank you

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